



**Navigating**  
the **American**  
Carbon World



**PointCarbon**



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## **Speaker lineup announced for Navigating the American Carbon World**

*Lineup represents the industry's top thought leaders in environment, government and the carbon market*

San Diego, CA – The California Climate Action Registry (CCAR), the International Emissions Trading Association (IETA) and Point Carbon released the first look at the speaker lineup for Navigating the American Carbon World, which takes place in San Diego April 1-3 and is anticipated to be North America's premiere carbon trade fair and conference platform in 2009.

High-level speakers from around the world will converge on San Diego to make their voices heard and their expertise available to this event. They will give environmental, government, business and financial perspectives on greenhouse gas (GHG) emissions and climate change.

Confirmed key speakers include:

**Linda Adams**, Secretary, California Environmental Protection Agency  
**Mary Nichols**, Chair, California Air Resources Board  
**Marvin Odum**, President, Shell Oil Company  
**Jill Duggan**, Head of International Emissions Trading, UK Government  
**Carl Pope**, Executive Director, Sierra Club  
**Nancy Sutley**, Chair, White House Council on Environmental Quality (invited)  
**Pat Concessi**, Partner, Global Energy Markets, Deloitte & Touche  
**Mike Eckhart**, President, American Council on Renewable Energy  
**Alice LeBlanc**, Director, Office of Environment and Climate Change, AIG  
**Felicia Marcus**, Western Director, Natural Resources Defense Council  
**Tracy Wolstencroft**, Managing Director, Goldman Sachs

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“We are extremely pleased to welcome these incredible experts and thought-leaders to speak at Navigating the American Carbon World, which is CCAR’s seventh annual conference. I strongly believe that no other carbon event in the U.S. this year will have a comparable group of speakers that matches their level of knowledge, diversity and experience,” said Gary Gero, President of CCAR. “We also are extremely pleased to be organizing this conference with two leading organizations in climate change, IETA and Point Carbon. Both organizations bring unique expertise and deep industry involvement to the event.”

The partnership between CCAR, IETA and Point Carbon is a landmark collaboration. Together, the three organizations invite all interested organizations and individuals to attend Navigating the American Carbon World to learn what the future holds in relation to carbon reduction and environmental change under the Obama administration.

“Working with IETA and CCAR, Point Carbon is pleased to bring its expertise and insights of carbon markets to the western U.S. at Navigating the American Carbon World. Despite the global recession, 2009 will be an exciting year for carbon markets as the size of the global market grows with the addition of RGGI and the expansion voluntary carbon markets in the U.S.,” said Per Otto Wold, CEO of Point Carbon.

“For anyone with an interest in carbon trading, the U.S. is the place to be in 2009. And California is likely to be the pace-setter within the U.S.; so San Diego is definitely the place to be this April. IETA stands for the economic superiority of trading over any other approach to climate change. California is taking the right approach though there is plenty to discuss. And we are convinced that there can be no better grouping of experts or forum for debate than this collaboration between partners who separately were responsible for the three biggest carbon events in the U.S. last year,” said Henry Derwent, President & CEO of IETA.

For additional information on Navigating the American Carbon World or to register, please visit the [event registration site](http://www.pointcarbon.com/events/conferences/navigating09/1.1007782) (<http://www.pointcarbon.com/events/conferences/navigating09/1.1007782>).

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The **California Climate Action Registry** is a private nonprofit organization committed to solving climate change through emissions reporting and reduction. It serves as a voluntary greenhouse gas (GHG) registry for entity-wide emission inventories and also establishes protocols for GHG emission reduction (offset) projects through its Climate Action Reserve program.

The **International Emission Trading Association (IETA)** is an association of business organizations and the leading voice of this community on emissions trading, whose main goal is the creation of a global GHG market that will address the challenges of the UNFCCC in a sustainable way. Our 175 member companies include some of the world's largest industrial and financial corporations, including global leaders in oil, electricity, cement, aluminum, chemical, paper, and banking; as well as leading firms in the data verification and certification, brokering and trading, legal, and consulting industries.

**Point Carbon** is a world-leading provider of independent news, analysis and consulting services for European and global power, gas and carbon markets. Point Carbon's comprehensive services provide professionals with market-moving information through monitoring fundamental information, key market players and business and policy developments.

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