



PRESS RELEASE

Contact:

Perrin Pellegrin
UC Santa Barbara
(805) 893-2661 ext. 2208

Joel Levin
California Climate Action Registry
(213) 891-6927

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**UC Santa Barbara Pledges to Track Campus-Wide Greenhouse Gas Emissions
with California Climate Action Registry**

SANTA BARBARA, California – UC Santa Barbara (UCSB) has joined a key group of environmental leaders as a new member of the California Climate Action Registry (the Registry). As a participant in the Registry, UCSB will voluntarily measure and report its campus-wide emissions of greenhouse gases, the main contributors to global warming.

UCSB, one of the ten University of California campuses, has an enrollment of just under 20,000 students and employs 9,100 people in Santa Barbara County. UCSB is the second campus within the UC system to sign up with the Registry – UC San Diego is a charter member of the program.

The Registry, created by California legislature in 2000, helps companies and organizations throughout the United States to track, publicly report and reduce their greenhouse gas (GHG) emissions. The results are certified by independent organizations to ensure compliance with Registry protocols and standardization across sectors. Registry members can also establish GHG emissions baselines against which future GHG emission reduction requirements may be applied. The Registry has been widely recognized as a gold standard for public reporting of greenhouse gases.

A GHG policy project initiated by students at the Bren School of Environmental Science & Management at UCSB brought attention to the Registry's program and its unique GHG calculation and management tool – the students believed using elements of the program would greatly facilitate the completion of the comprehensive campus-wide GHG inventory necessary for their project.

Joining the Registry represents one step in a larger plan already underway to reduce UCSB's GHG emissions and raise awareness on campus regarding the issue of climate change.

“Since 1997, UCSB has reduced its carbon footprint dramatically through an aggressive energy conservation program. Our challenge is to continue this trend while our campus is growing. The

California Climate Action Registry will document our past and future successes, and allow our campus to set new goals to reduce our emissions and quantify our results” said Jim Dewey, UCSB’s Campus Energy Manager.

“Educational institutions like UCSB have a responsibility to be leaders on the issue of climate change – not just by educating the environmental problem solvers of tomorrow, but by setting an example with their actions” said Diane Wittenberg, President of the California Climate Action Registry. “We applaud UCSB for taking these first steps towards reducing its greenhouse gas emissions.”

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UC Santa Barbara, one of the ten University of California campuses, is home to nearly 20,000 students, nine national research centers, two professional schools, and a number of multidisciplinary programs and institutes. Five Nobel Prizes have been awarded to faculty members since 1998, and U.S. News and World Report's college guide named UCSB as the 13th best public university in the nation. www.ucsb.edu

The California Climate Action Registry is a non-profit public/private partnership that serves as a voluntary greenhouse gas (GHG) registry to protect, encourage, and promote early actions to reduce GHG emissions. Over 50 major companies, cities, government agencies and NGOs measure and publicly report their GHG emissions through the Registry. More information is available at www.climateregistry.org