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The Alliance to Save Energy and California Climate Action Registry Team up to Promote Energy Efficiency and Reduce Greenhouse Gas Emissions

LOS ANGELES, California – The Alliance to Save Energy today announced its affiliation with the California Climate Action Registry, a nonprofit voluntary registry for greenhouse gas (GHG) emissions. The Alliance to Save Energy promotes energy efficiency worldwide to achieve a healthier economy, a cleaner environment and energy security. The Alliance to Save Energy is a non-profit organization headquartered in Washington D.C.

The Registry was created by California law as a private nonprofit corporation that helps companies and other organizations to track, publicly report and reduce their GHG emissions. The results are certified by independent organizations to ensure accuracy, and the State of California will work to ensure that participants receive appropriate consideration in any future state, federal or international regulatory scheme governing greenhouse gas emissions. The Registry is supported by businesses, government and environmental organizations.

Terry Tamminen, California's Environmental Protection Agency Secretary and Registry board member, recently said "Improving energy efficiency is a win-win situation for our environment and our economy. The partnership between the Alliance to Save Energy and the California Climate Action Registry demonstrates that we can simultaneously reduce the need for new energy sources and combat global warming, all while saving money."

"The Alliance looks forward to partnering with the Registry and its many industry partners to help them use energy efficiency to maximize reduction of carbon emissions,"

said Alliance President Kateri Callahan. “We stand ready as both a technical and programmatic resource to help them meet greenhouse gas reduction goals by employing energy efficiency technologies.”

“The participation of the Alliance to Save Energy in the Registry highlights the fact that energy efficiency and GHG reductions go hand in hand,” commented Diane Wittenberg, President of the Registry. “We hope that this will stimulate ASE Affiliates to report their GHG emissions to the Registry, maximizing the benefits of improved efficiency.”

The Alliance to Save Energy promotes energy efficiency worldwide to achieve a healthier economy, a cleaner environment and energy security. Founded in 1977, the Alliance to Save Energy is a non-profit coalition of business, government, environmental and consumer leaders. To carry out its mission, the Alliance to Save Energy undertakes research, educational programs, and policy advocacy, designs and implements energy-efficiency projects, promotes technology development and deployment, and builds public-private partnerships, in the U.S. and other countries. www.ase.org

The California Climate Action Registry is a non-profit public/private partnership that serves as a voluntary greenhouse gas (GHG) registry to protect, encourage, and promote early actions to reduce GHG emissions. Over 40 major companies, cities, government agencies and NGO's measure and publicly report their GHG emissions through the Registry. www.climateregistry.org