

# Shaping the Center for Climate Action

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*Program Associate*





## CENTER FOR CLIMATE ACTION

*a new program of the Climate Action Reserve*

Our mission is to advance  
climate *action* in the West.

# What is the Center for Climate Action?

- Forum for thought-leaders
- Western-based community
- Focus on regional, national and international issues
  - AB 32 and the Western Climate Initiative
  - Federal climate initiatives
  - The road to Copenhagen (COP 15)
  - Mitigation & adaptation



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# Why are we creating the Center for Climate Action?

- Respond to interest of current membership in maintaining a community of like-minded organizations
- Clearinghouse of information
- Raise the level of thought on climate policy, particularly in the West
- Promote & recognize leadership on climate change

# What does the Center offer?

## **Clearinghouse of Information**

- Interactive calendar
- Issue briefs
- Newsletters & updates

## **Recognition**

- Climate Action Champion awards

## **Education & Networking**

- Bi-monthly policy conference call series
- Thought-leadership series
- Partner meetings
- Study trips
- Delegation to UNFCCC COP / MOP
- Discounted registration to annual conference



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# Upcoming Events

- April 23 – Policy Conference Call
  - Mandatory Reporting: US EPA and CARB GHG Program Requirements
- May 1 – Webinar
  - Effective Climate Communication Campaigns
- June 25 – Policy Conference Call
  - How green is the federal stimulus package?
- June / July – Issue brief
  - The Costs and Benefits of Verification



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# Who should join?

- Government agencies
  - Non-profits
  - Small and large businesses
  - Academics / academic institutions
  - Unaffiliated individuals
- ❖ *California Registry members receive free Partnership through December 2009*



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# How do I join?

- California Registry Members are automatically Partners
- New Partners can sign-up on our website
  - [www.centerforclimateaction.org](http://www.centerforclimateaction.org)



# Partnership Fee Structure

- Renews annually
- Revenue-based

Basic subscription	\$500
From \$20 million - \$100 million	\$1,700
From \$100 million - \$500 million	\$3,500
From \$500 million - \$2 billion	\$6,000
Over \$2 billion	\$10,000



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# Leadership

- President – Gary Gero
- Director – Open Position
- Program Associate – Laura Zahn
- Event Coordinator – Tatiana Hernandez
- Partners

# Thanks for your interest!

- What can we do that will be helpful to you?
- Questions?

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